FOR IMMEDIATE RELEASE

Katie Brewer, Manager of Media Relations & Digital Communications
Cuyahoga Valley Scenic Railroad
800-468-4070 x 227
kbrewer@cvsr.com

THE POLAR EXPRESS™ TRAIN RIDE RETURNS TO CUYAHOGA VALLEY SCENIC RAILROAD FOR ITS 25TH YEAR

PENINSULA, OH, September 27, 2018 — THE POLAR EXPRESS™ train ride, presented by Countertop Solutions, returns for its 25th year at Cuyahoga Valley Scenic Railroad (CVSR) from November 10 – December 21.

Set to the sounds of the motion picture soundtrack, passengers will relive the magic of the story as they are whisked away on THE POLAR EXPRESS™ to the North Pole. Once onboard, hot chocolate and a cookie are served as passengers listen to the recording of the classic children’s book, The Polar Express, voiced by author Chris Van Allsburg. The wonder continues as the train pulls into a glistening North Pole village filled with caroling elves. Santa greets each passenger onboard the train, where each child is given the first gift of Christmas—a silver sleigh bell. Chefs and servers aboard each car lead passengers in singing Christmas carols and a pajama parade on the way back to the station.

Tickets go on sale on Wednesday, October 3 at 9 a.m. Tickets can be purchased via this link: https://public.whistletix.com/CVSR/Search/[PE].

The train departs from both Akron Northside and Rockside Station every day at 7 p.m. from November 10 — December 21 (excluding November 21 & 22 due to Thanksgiving). The train ride lasts two hours. Merchandise is available to purchase at the stations prior to departure. CVSR recommends guests arrive an hour in advance of departure time to allow for parking, ticket check-in and merchandise purchase.

There are a variety of ticket options including coach, suites, deluxe, executive, and first class. New this year: seating aboard our recently acquired California Zephyr train cars! Ticket options range in price from $45 to $97 per person. Pricing varies based on weekday or weekend evening. Children under the age of two do not need a ticket but must sit on a parent or guardian’s lap. More information about the train ride at www.cvsr.com/the-polar-express.
CVSR is seeking volunteers for THE POLAR EXPRESS™. Volunteers are needed to serve as chefs, servers, and Santa’s helpers at the North Pole. Training will be provided on October 1 and 2 at 6 p.m. and on October 14 at 5:30 p.m. Interested volunteers may complete the online volunteer application at https://www.cvsr.com/become-a-volunteer/ to receive further information.

###

About Cuyahoga Valley Scenic Railroad
Cuyahoga Valley Scenic Railroad (CVSR) is a private sector, not-for-profit 501(c)(3) volunteer supported organization operating in partnership with Cuyahoga Valley National Park (CVNP) and is dedicated to the preservation of passenger rail transportation in Cuyahoga Valley and the historic Ohio & Erie Canalway. CVSR has been providing excursion rail service for more than 40 years. For more information about the railroad, visit CVSR.com.

About THE POLAR EXPRESS™ train ride
Official THE POLAR EXPRESS™ Train Rides are licensed by Rail Events Inc. on behalf of Warner Bros. Consumer Products, Inc. Since 2005, Rail Events Inc. has held the exclusive license to operate THE POLAR EXPRESS™ Train Rides in the US, Canada, and the United Kingdom.

About The Polar Express Book
Written by Chris Van Allsburg, The Polar Express is a classic Christmas picture book, which tells the story of a boy who takes a magical Christmas Eve train ride to the North Pole to receive a special gift from Santa. First published by the Houghton Mifflin Company in 1985, The Polar Express became an instant family favorite and has sold more than 6 million copies worldwide. In 1986 it won the prestigious Caldecott Medal for Illustration.

THE POLAR EXPRESS and all related characters and elements are trademarks of and © Warner Bros. Entertainment Inc. Based on THE POLAR EXPRESS book and characters TM & © 1985 by Chris Van Allsburg. Used by permission of Houghton Mifflin Company. All rights reserved.